



Spark NH Vision: All New Hampshire children and their families are healthy, learning, and thriving now and in the future.

Spark NH Mission: Provide leadership that promotes a comprehensive, coordinated, sustainable early childhood system that achieves positive outcomes for young children and families, investing in a solid future for the Granite State.

Spark NH Focus: Expectant parents as well as children from birth through grade 3 and their families.

Communications and Public Awareness Committee

Thursday, May 7, 2015 from 10:00 AM – 11:30 AM

Two Delta Drive, Concord, NH

AGENDA

Committee Charge: Create and maintain a strong information loop between the Council and its state and local constituents/stakeholders and build public awareness of and commitment to early childhood issues.

1. Introductions & “Heard on the Street”

In attendance: Katie Brissette, Laura Milliken, Jackie Cowell, Lauren Wool, Jessica Sugrue, Stephanie Shaheen, Karen Yager and Emily Benson

Heard on the Street-

Emily Benson-shared an article from The Conway Daily Sun to move to public preschool, as the existing preschool that is co-located in an elementary school is private nonprofit.

Jessica Sugrue-shared Child Development Bureau Administrator position has been posted.

Lauren Wool-shared update about Farmington regarding child care availability and the closing of Farmington Child Care Center. Questions should be directed to the Community Action Program in that area

Laura Milliken-Connect regional cross sector early childhood groups across the state through early childhood systems building with both community stakeholders. Have hired a facilitator for groups

2. Meeting Summary Recorder – Jessica Sugrue

3. Review of Action Items from Last Meeting

- a. Review Minutes-Minutes accepted

4. 2-1-1 Central Database of Services Task Force Update – Emily Benson .

Task Force has been meeting and discussing strategies to engage caregivers. Work continues to move forward. 2-1-1 will be hiring two more positions. Members discussed this committee’s connection to 2-1-1.

5. “We are the Granite State” video

- a. How to use it-Committee member viewed video and discussed strategies for utilization. PSA-30/60 second see what it would cost and how it would be utilized. Still discussion of creating a webinar.
6. "Our Pledge to New Hampshire's Children"-Distributed cards and take the pledge on line. Members discussed strategies to get the word out about taking the pledge.
7. Bedrock Messaging:
 - a. Endowment for Health Board of Directors – March 23
 - b. Seacoast Community School – April 16
 - c. Chiefs of Police Association and County Chiefs Associations – TBD
 - d. Banners and brochures at each Conversation with the Candidate
 - e. Impact Monadnock

If you are doing the Bedrock Messaging share that so that could be archived.

8. Race Matters discussion –Ongoing discussion, extra lens on this work and will begin to shift down to committee work-bring an equity and race lens to work.
9. Early Learning Nation event – October 5-provided update about an upcoming event, still in planning phase taking place at Center of New Hampshire.
10. Who Will Report at the next council meeting?
11. Meeting Evaluation

Next meeting – Thursday, July 2, 10:00 – 11:30 am